

SPRING FASHION REPORT 2010



An insider's guide to the must-have & not-to-be-missed this season





THE FORECAST FOR SPRING 2010 IS BRIGHT, with color energizing everything at Market—from accessories to upholstery. “We all know that the Pantone color of the year is turquoise, a very bright, out-going color,” says **Catherine Smoak**, principal, **Jigsaw Solutions**, who designs for Nautica among others at Market. “Blue was also the predominant color at the Oscars ... not the pale sea blues and aquas, but strong, intense blues like peacock, teal and royal. It’s almost like people are saying, ‘I’m tired of standing back; I’m going to make a statement!’ ”

A THING OF BEAUTY IS...

Surrounding themselves with bright color is one way for consumers to deal with the vagaries of life today. Acquiring beautiful things is another say the experts. “I think with everything going on in the world, people feel unsettled,” offers **Smoak**. “While I’m not a fan of the term ‘cocooning,’ we are seeing a retreat into the home and with that I’m sensing a return to elegance, and civility, really.”